

ROUTE

IOWA

PROPOSAL FOR THE
ESTABLISHMENT OF
AN AMERICAN CAR
MUSEUM ON THE IOWA

PROPOSAL FOR THE ESTABLISHMENT OF AN AMERICAN CAR MUSEUM ON THE ISLE OF WIGHT



OVERVIEW



The document you are about to read is a proposal for the establishment of a museum of American cars called Route IOW on the Isle of Wight. Obviously, it isn't possible to be definitive about details at this early stage, but any interested parties will at least have an overview of what we plan to do and how we plan to do it. Where figures are given for revenue and expenditure, they are conservative estimates based on loose quotations and the accounts of existing Isle of Wight attractions, so the actual amounts may vary. It is expected that any such variations will be in the museum's favour, but there are no guarantees.

To our knowledge, this will be the only museum exclusively dedicated to American cars in the UK, so will be of benefit not just to the local area, but to the country as a whole. As it is being set up to build and maintain a culturally significant collection for display to the general public, it is intended that it will be run as a registered charity.

Although there are other car museums in the UK, it must be stressed that this one will specialise in American vehicles, so will be filling a gap in the market. The success of Ford's UK Mustang release, the growing number of American cars being imported into the country

and the popularity of these vehicles at car shows are all evidence that there is sufficient interest to make it a commercially viable prospect.



LOCATION AND DESIGN



The decision to base the museum on the Isle of Wight was influenced by the following factors:

- The island is a popular tourist destination, so there is a large pool of potential visitors to tap into. This pool could grow significantly in the post Brexit UK if holidays to Europe become more expensive and/or complicated. The closure of a number of high profile attractions on the island in recent years has meant that visitors are not being as well catered for, so a venture of this nature could prove highly successful. There is no car museum at current, so there will be no like-for-like competition.
- The success of the island's yearly Charity Classic Car Extravaganza indicates that car enthusiasts are prepared to travel to the island if there is an interesting collection of vehicles on display.
- There are a disproportionately high number of car shows and American car owners on the island compared with other areas of the country, which suggests that a permanent car museum will have appeal even to the permanent population. We will be attempting to feed into this by offering a significant resident discount for entry and including a temporary exhibition area.
- The mild climate compared to other areas of the country will be conducive to the preservation of the vehicles.

It is hoped that the museum will be an asset to the Isle of Wight community, increasing its already considerable appeal to tourists and providing employment for residents.



The exact location is yet to be confirmed, but several possibilities have been identified. The proposed design features are as follows:

- Building A - A large single floor steel frame building to be used as the main display area. A warehouse/barn design is envisaged to keep down costs, though this will need to be insulated.
- Building B - A smaller steel frame building holding an auditorium with seating for a hundred visitors, a themed diner, a ticket booth/gift shop, a small admin office and the public facilities. This will be of a similar design to Building A and will also be single floor. Access to the main site will be through this building.
- A dedicated external space containing a small American car graveyard, related modern art sculptures and a car themed playground.
- A stretch of road where driving displays will take place and rides in exhibits will be offered.
- A parking area for visitors.

Where possible, existing buildings and facilities will be utilised, though it will probably be necessary to add to the site. The cost of this has been factored into the start-up budget projection.



ATTRactions

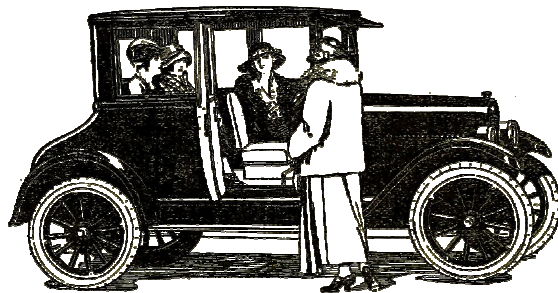


The key attractions within the museum will be as follows:

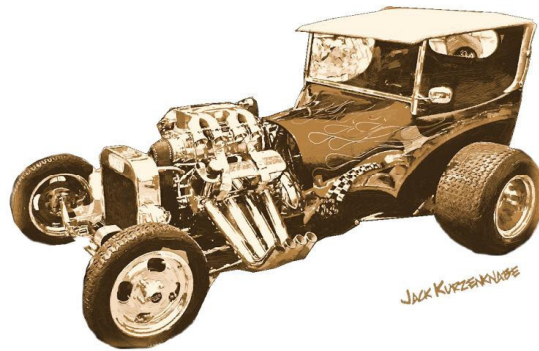
- Main Exhibition Hall - It is envisaged that fifty American cars will be on permanent display in the first instance. These will be chosen to provide a cross-section of changing styles across the years and to highlight models which have particular cultural significance.



Visitors will be able to sit in some of the vehicles for photo opportunities and there will be fancy dress outfits nearby to enhance the experience for younger visitors.



The cars will be displayed against a backdrop of related memorabilia and will be accompanied by display boards/monitors, which will provide both model details and information about their individual histories where available. It is hoped that it will be possible to incorporate a degree of interactivity in the display equipment, though this will depend on availability of funds (obviously, there would be the option to upgrade the equipment at a later stage if appropriate). Additional cars will be purchased to add to the core collection whenever possible using museum revenue. The museum will also be open to donations of suitable cars.



In addition to the permanent display, the main hall will also house temporary exhibitions to sustain the appeal to island residents. These exhibitions will all be linked in some way to the main collection, though the format will vary greatly. Examples might include props from movies and TV programmes, additional vehicles and works of art. Due to the temporary nature of the exhibitions, these items will be borrowed as opposed to purchased.

- Auditorium - This will be used to show films and television programmes featuring American cars. A variety of tastes will be catered to, but the emphasis will be on family friendly fare. Examples might include *Smoky and the Bandit*, *Bullitt*, *The Cannonball Run*, *Diamonds are Forever*, *Transformers*, *Knight Rider*, *The Dukes of Hazard*, *Starsky and Hutch*, *Fast and Loud* and *The A-Team*, though the exact schedule will depend on licencing restrictions, etc. The auditorium will be styled after an American drive-in with a painted backdrop and a row of car sofas at the front. The remaining seating will be tiered in a standard theatre/cinema style and there will be a dedicated area for wheelchair users. Anticipated capacity is 100 people.



- Cafe - This will be styled after an American diner from the 1950s and will serve a variety of American cuisine and snacks. Seating will be in booths, and there will be a jukebox

and pinball/arcade machines on hand for entertainment. Depending on the level of demand, the diner facilities may be made available to non-visitors as an additional source of revenue.



- Car Graveyard - Part of the external grounds will be used as a final resting place for approximately 10 American cars which have deteriorated to such an extent that they are no longer viable for restoration, but are still of aesthetic interest. These cars will probably need to be sourced from America. They will be cheap to purchase and the main challenge will be arranging transportation. Once on the site, they will be displayed in various ways, perhaps being incorporated into works of art. Other car related works of art may also be displayed in this area.



- Playground - The external grounds will also incorporate a playground for younger visitors. The exact details of this are still to be confirmed, but it will be car themed and will include swings, slides, climbing apparatus, etc.

- Track - A stretch of road to be used to display exhibits on a rotational basis. This will have the dual purpose of providing entertainment for visitors and giving us the opportunity to monitor the performance of the vehicles. Displays may include stunts and basic races depending on space and other restrictions, but the main focus will be on showing the vehicles outside the usual museum environment. Free rides in some of the vehicles will also be on offer in this area. Access to these rides will be via a simple queuing system initially, though if demand is high, it may be necessary to introduce a timed ticketing system.



- Ticket Office/Gift Shop - As well as being the point of entry for the museum, the ticket office will sell merchandise. In the first instance, there will be a small selection of items directly linked to the collection (e.g. a guidebook, postcards of exhibits, etc.), though the range may be expanded if the venture proves to be profitable.



ACCESSIBILITY



As the buildings within the museum complex will all be on one level, they should be fully accessible for wheelchairs. Adaptations will be made to any existing buildings to facilitate access and there will be a dedicated viewing area for wheelchairs in the auditorium.

Car information in the main exhibition hall will be available in audio format and in other languages via a mobile phone app. This app will also assist with navigation around the complex. In addition, we are hoping to make all the screenings in the Auditorium fully accessible for both the visually impaired and hard of hearing through the provision of closed captioning and subtitles.

The bottom line is that we wish to make the attraction as inclusive as possible. Advice about how best to do this will be sought from relevant agencies during the development stage and new technological breakthroughs will be fully embraced.





Jack Kurzenknabe
08-2009

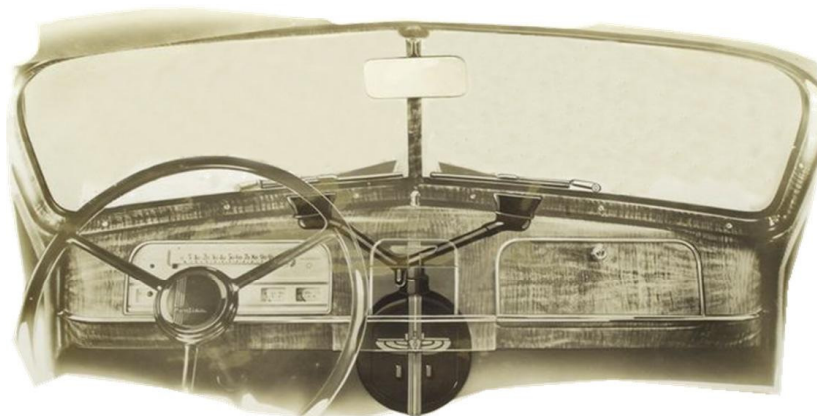
PUBLICITY



A variety of methods will be used to publicise the museum. Traditional advertising in leaflets, the local press, etc. will obviously play an important role, but we will also be working hard to build a strong online presence via social media and our own website. As well as making use of current market-leading services like Twitter and Facebook, we will be closely monitoring the development of new software and technology, so we can incorporate these into our promotional campaigns if they start to catch on.

A crowdfunding campaign to help finance the museum's construction will be the starting point for our online operations. Through this campaign we hope to forge strong links with interested parties, who will be invaluable in spreading the word to others. Further details about the campaign can be found in the Start-Up Budget Projection section.

Another promotional tool will be the exhibiting of cars from the museum at key events around the country as samples of what is on offer. It is standard practice for other museums to loan exhibits to each other, and it is hoped that showcasing our cars elsewhere will have a similar effect. Obviously, when we are at these events, we will take the opportunity to distribute advertising material and build relationships with other organisations.



Another way we intend to promote the museum is by selling branded items in the gift shop, e.g. clothes and stationery. These will have a retro sensibility and will be themed around popular exhibits in the collection and American automotive history in general.



The projection of our operating costs further on in the proposal includes a large budget for promotion, as obviously this could have a significant impact on whether or not the business succeeds.



STAFFING



It is hard to be precise about staffing requirements without knowing exactly how many visitors the museum will attract, but based on this proposal, it is expected that we will need to employ the following personnel as a minimum:

MAIN MUSEUM (ALL SEASONAL)

- 1 x Manager
- 4 x Full-Time Sales Assistants
- 1 x Part-Time Sales Assistants
- 2 x Part-Time Driver/Mechanics



DINER (ALL SEASONAL)

- 1 x Manager
- 2 x Full-Time Cooks
- 1 x Part-Time Cook
- 1 x Full-Time Dishwasher
- 4 x Full-Time Waiters/Waitresses
- 1 x Part-Time Waiter/Waitress



OTHER

- 2 x Full-Time Night Security Guards
- 1 x Part-Time Night Security Guard
- 2 x Full-Time Cleaners (Seasonal)
- 1 x Part-Time Cleaner (Seasonal)



An annual salary will also be paid to the Managing Director, who will oversee the museum. If this staff pool is not sufficient to fully meet the needs of the attraction, then further recruitment will be undertaken.



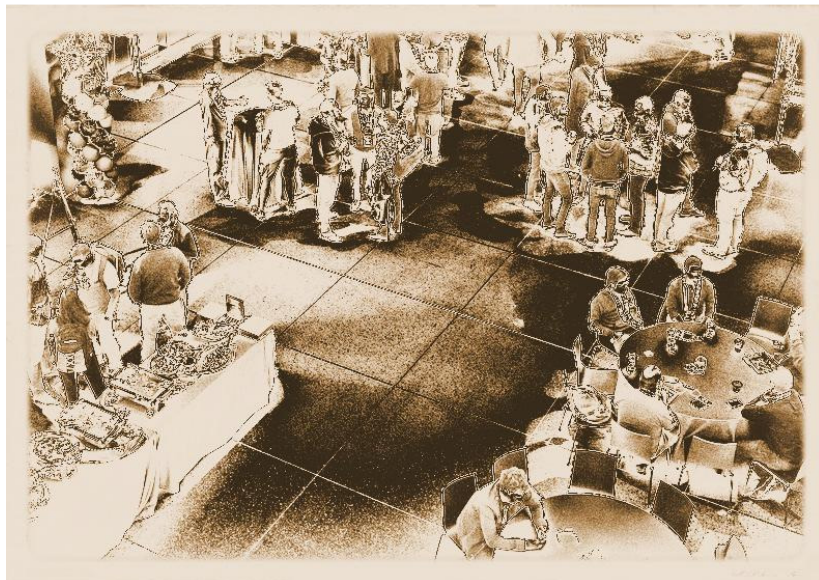
REVENUE SOURCES



The main sources of revenue will be museum admission charges, income from food and drink sales in the diner and income from the sale of merchandise. The standard admission charge will be set initially at £7.50 with discounts available for concessions, Isle of Wight residents, school parties and any visitors who arrive at the site in an American vehicle. These discounts are intended to create a sense of inclusion.

As the main museum attractions will be under cover, the number of visitors should not be significantly affected by adverse weather. In fact, footfall may even increase, since the choice of activities on the Isle of Wight is more limited in this situation.

Further revenue will be generated by making the venue available for corporate events, though this will normally only happen in the evenings or off season, so as not to interfere with normal operations. Since the museum will provide an unusual and picturesque backdrop with the option for on-site catering, it is hoped that the uptake for this will be reasonably good.



We are also considering loaning out cars from the collection for weddings and other events or for use in films and television shows. We will have two part-time driver/mechanics on the payroll who will be able to assist with this.

Based on existing island attractions, it is hoped that the museum will receive in the region of 100,000 visitors per year with a large proportion of these making purchases in the diner and/or shop, so it is reasonable to assume that the revenue will not only cover the operating costs, but also generate profits which can be used for improvements and expansion. For a detailed estimated of expected revenue please see the schedule in the following section.



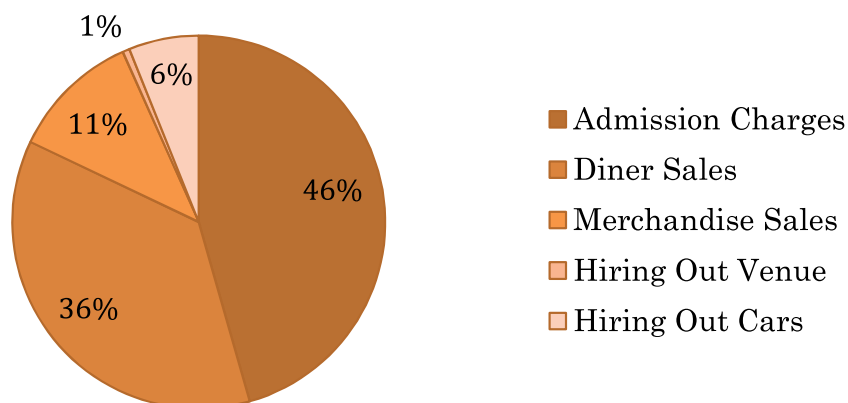
PROJECTED REVENUE AND OPERATING COSTS



The schedules and charts below provide a projection of our annual revenue and running costs based on loose quotations and the accounts of existing Isle of Wight attractions. It should be noted, however, that in our first year of operation, while we are still in the process of establishing ourselves and perfecting our modus operandi, some costs may prove to be higher than shown and some of the revenue streams may not be fully realised.

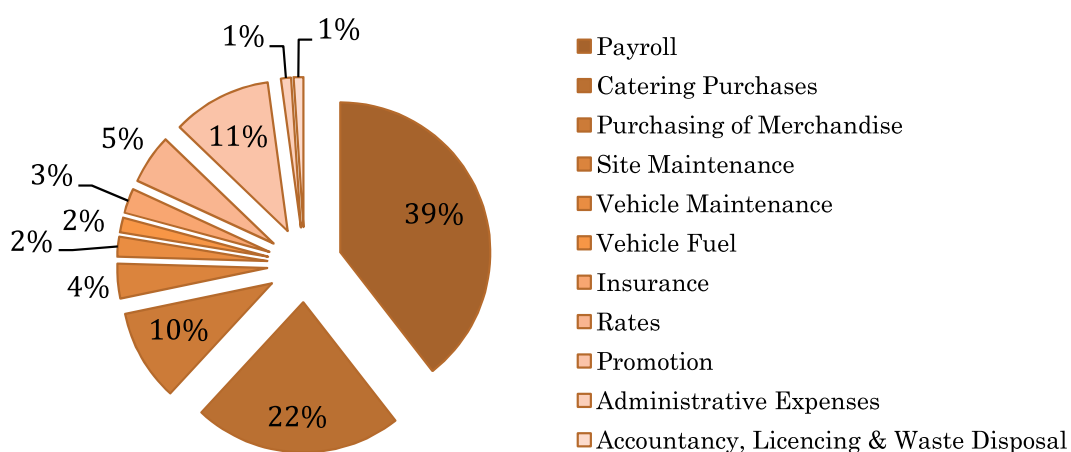
PROJECTED REVENUE	
DESCRIPTION	REVENUE (£)
Admission Charges	500,000 – 750,000
Diner Sales	600,000
Merchandise Sales	185,000
Hiring Out Venue for Events	10,000
Hiring Out Cars	100,000
TOTAL (£)	1,395,000 - 1,645,000

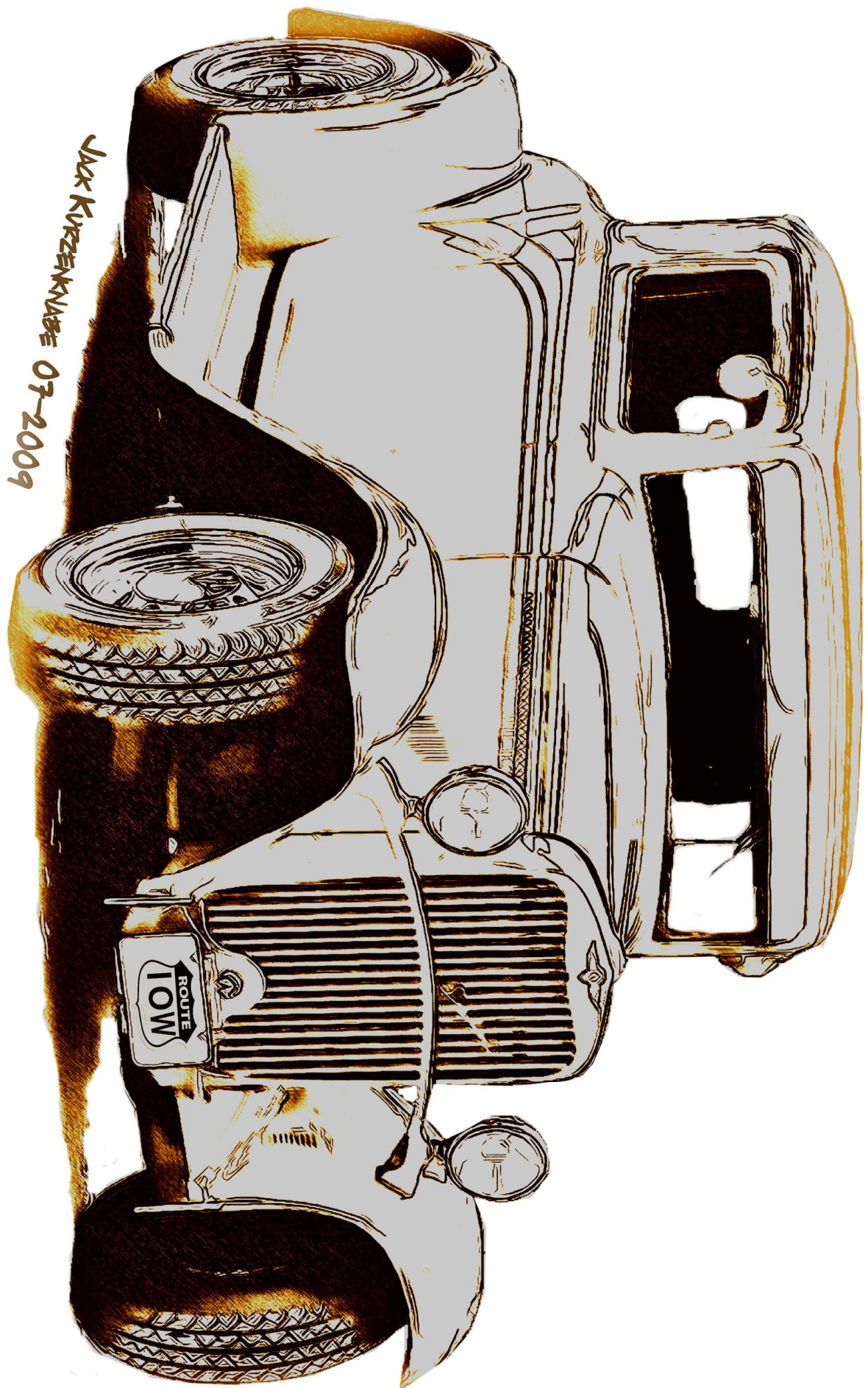
REVENUE PIE CHART



PROJECTED OPERATING COSTS	
DESCRIPTION	COST (£)
Payroll	370,000
Catering Purchases	210,000
Purchasing of Merchandise	92,500
Site Maintenance	35,000
Vehicle Maintenance & Restoration	20,000
Vehicle Fuel	15,000
Insurance	25,000
Rates	50,000
Advertising and Promotion	100,000
Accountancy Fees	5,000
Administrative Expenses	10,000
Licencing of Cinema Screening Content	1,000
Waste Disposal	4,000
TOTAL (£)	937,500

OPERATING COSTS PIE CHART





START-UP BUDGET PROJECTION



Obviously, it will require considerable investment to set up the museum. To make the project more manageable, the work will be undertaken in three phases. These are set out in the schedule below with the associated costs as identified to date.

PHASE 1	
DESCRIPTION	PROJECTED COST (£)
Purchase of site.	300,000
Preparation of site, to include installation of security fencing, construction of a quarter acre car park, and the laying of roads for access and the display of vehicles.	75,000
Purchase of site security features, to include beam alarms for the external grounds, building alarms and a CCTV system.	10,000
Purchase and construction of Building A (insulated steel frame measuring 100' x 40' x 15'), to include laying of concrete base.	100,000
Purchase of 50 x American cars, which will be the museum's initial core collection. To keep down costs, these will mainly be grade 3 vehicles at a cost of £5000 - £20,000 each, including shipping costs, VAT and import duty where applicable. As the exact cars purchased will depend on what is available at the time, it is impossible to give a precise estimate of their cost at this stage.	250,000 - 1,000,000
Purchase of automobilia to use as decoration in Building A.	10,000

Rental of demountable toilet units until the permanent facilities in Building B become available in the second phase of the project.	4,000
Payroll fund to cover the first 3 months of operation.	86,250

TOTAL (£)	835,250 - 1,585,250
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PHASE 2	
DESCRIPTION	PROJECTED COST (£)
Purchase and construction of Building B (insulated steel frame measuring 60' x 40' x 14'), to include laying of concrete base.	75,000
Installation of auditorium in Building B, to include purchase of high resolution screen, DVD player, projector, amplifier, speakers, five car sofas and 90 x folding theatre/ cinema style seats. To save money, second-hand items may be used if available.	27,900
Installation of diner with kitchen in Building B, to include purchase of white goods, furnishings, jukebox, arcade machines, crockery and cutlery.	200,000
Installation of public conveniences in Building B.	100,000
Installation of ticket office/gift shop in Building B, to include entry system and purchase of counter, tills and display units.	10,000
Installation of administrative office in Building B, to include purchase of furnishings, phones and computer equipment.	7,000

TOTAL (£)	419,900
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PHASE 3	
DESCRIPTION	PROJECTED COST (£)
Purchase of 10 x scrapped/wrecked American cars for the graveyard feature + shipping costs, VAT and import duty where applicable.	10,000
Purchase and installation of outdoor playground, to include the laying of a suitable surface.	20,000
TOTAL (£)	30,000



FUNDRAISING



It is hoped that at least some of the start-up costs will be raised through crowdfunding. There are alternative fundraising routes available, of course, but crowdfunding is the preferred option, because it will foster a sense of involvement and help us to gauge the level of interest in the project. We are also intending to apply for a National Lottery grant.



Once phase 1 of the project has been completed, the museum will open to the general public and the profits generated will be used to help fund the remaining two phases. This money will be supplemented by a further crowdfunding campaign and other fundraising efforts.

To encourage people to participate in the crowdfunding campaigns, the following incentives will be offered:

DONATION (£)	INCENTIVE
5	Set of 3 postcards featuring cars from the museum.
10	Set of 3 postcards as above + museum guidebook.
20	All items from £10 donation tier + free entry to the museum on a day of choice.
50	All items from £20 donation tier + a free meal in the diner.
100	All items from £10 donation tier + a yearly museum pass and a free meal in the diner.

250	All items from £100 donation tier + an invitation to the museum's opening gala.
500	All items from £250 donation tier + the opportunity to drive one of the museum exhibits around the track.
1,000	All items from £500 donation tier + the inclusion of a name of choice in a permanent donor display in the main exhibition hall.
2,500	All items from £1000 donation tier + the inclusion of a name of choice on one of the seats in the auditorium.
5,000	All items from £2500 donation tier + free advertising at the museum for a business or charity of choice.
10,000	All items from £5000 donation tier + inclusion of a logo on all promotional literature.



CAR AVAILABILITY



To illustrate the kinds of cars that might be included in the museum, we have compiled a sample of eBay adverts within the relevant price range below. These are all from UK sellers, though it should be stressed that there is a possibility some of the collection will be sourced from the USA to take advantage of lower prices and wider availability. We have already approached several companies who will be able to assist with roll-on/roll-off shipping of any such vehicles.

SAMPLE ADVERTS



Ford Econoline, 1986, Hotrod, surf van.
£3,650.00 Collection in person
Classified Ad



Ford F250, Hotrod, V8 truck, pickup.
£3,650.00 Collection in person
Classified Ad



1977 Plymouth Fury Sport Original running project Barnfind hotrod V8
£3,750.00 Collection in person
Classified Ad



FORD F 150 2WD AUTO FULL MOT PICK UP TRUCK RAM...
£3,750.00 Collection in person
Classified Ad



American Crosley Station Wagon 1948.
£3,995.00 Collection in person
Classified Ad



FORD MUSTANG V6 Auto 1994 Convertible
£3,995.00 Collection in person
or Best Offer



chevrolet tahoe 4x4 Z71
£4,950.00 Collection in person
Classified Ad



Ford Rancho
£4,950.00 Collection in person
Classified Ad



Ford Econoline 150 Limited 5.4 V8 Auto Campervan/ Dayvan...
£6,950.00 Collection in person
Classified Ad



Ford F100
£6,950.00 Collection in person
Classified Ad



1949 Chrysler Windsor Coupe 2 Door
£6,950.00 Collection in person
Classified Ad with Best Offer



1982 FORD GALAXY 500 ME RUCAN RETRO PATINA V8 AUTO
£6,950.00 Collection in person
Classified Ad



1974 CHEVROLET GMC STEPSIDE PICKUP JUST IN...
£6,999.00 Collection in person
Classified Ad with Best Offer



corvette stingray c3 CHEVROLET
£7,000.00 Collection in person
Classified Ad with Best Offer



1958 Cadillac Sedan DeVille Extended Deck
£19,500.00 Collection in person
or Best Offer



American Dodge Ram viper SRT 10 Pickup Truck 1 of 500 Low...
£19,950.00 Collection in person
or Best Offer



2002 FORD MUSTANG 4.6 GT
RARE MANUAL CONVERTIBLE...

£6,195.00 Collection in person
Classified Ad



1994 Ford bronco 351 V8 auto on
log needs a little tlc great easy...

£6,350.00 Collection in person
Classified Ad with Best Offer



Chevrolet Tahoe 4X4 7 SEATERS
NEW MOT

£6,450.00 Collection in person
Classified Ad with Best Offer



FORD RANCHERO GT 302 V8
AUTO (1989) WHITE! SOLID...

£6,495.00 Collection in person
Classified Ad with Best Offer



American chevrolet C10 pickup
truck project awesome patina fo...

£6,500.00 Collection in person
Classified Ad



Ford 1971 Ford F100 V8 long bed
pickup

£6,500.00 Collection in person
Classified Ad with Best Offer



1997 DODGE DAKOTA 5.2 V8 -
UK MOT AND REG'D - RUST...

£6,500.00 Collection in person
Classified Ad with Best Offer



1981 dodge D100

£6,700.00 Collection in person
Classified Ad



Chevrolet C20 pick up 1980

£6,750.00 0 bids
4d 3h
Collection in person



1950 FORD F1 FLATHEAD V8
239 cu ENGINE * VERY RARE...

£6,750.00 Collection in person
Classified Ad with Best Offer



Dodge B200 Custom Van, 1978,
V8, Camper

£6,795.00 Collection in person
Classified Ad with Best Offer



Ford F100 1965 V8 352 engine
with 3 speed manual gearbox...

£6,800.00 Collection in person
Classified Ad



69 AMX 390 2 SEATER MUSCLE
CAR

£6,995.00 Collection in person
Classified Ad



1995 Ford Mustang SVT Cobra
5.0, 5 speed, new MOT, very rar...

£7,250.00 Collection in person
Classified Ad



2007 Buick Rainier V8 5300cc 60k
miles Lhd Left Hand drive Princ...

£7,450.00 Collection in person
Classified Ad



1982 Chevrolet Camaro 5.0 V8
Coupe 2 Door

£7,495.00 Collection in person
Classified Ad with Best Offer



1965 Chevrolet C30 Holmes 400
wrecker, V8, manual, UK...

£7,500.00 Collection in person
Classified Ad



1958 Ford F100 pickup US Import
classic pickup hot rod

£7,500.00 Collection in person
Classified Ad with Best Offer



1968 Pontiac Firebird 428ci

£7,500.00 Collection in person
Classified Ad



1976 cadillac Deville

£7,500.00 Collection in person
Classified Ad with Best Offer



2002 FORD MUSTANG 4.6 GT
RARE MANUAL CONVERTIBLE...

£6,195.00 Collection in person
Classified Ad



1994 Ford bronco 351 V8 auto on
lpg needs a little tlc great easy...

£6,350.00 Collection in person
Classified Ad with Best Offer



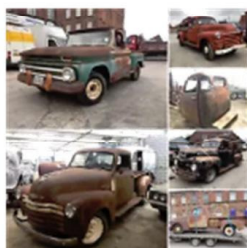
Chevrolet Tahoe 4X4 7 SEATERS
NEW MOT

£6,450.00 Collection in person
Classified Ad with Best Offer



FORD RANCHERO GT 302 V8
AUTO (1989) WHITE! SOLID...

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Classified Ad with Best Offer



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truck project awesome patina fo...

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Classified Ad



Ford 1971 Ford F100 V8 long bed
pickup

£6,500.00 Collection in person
Classified Ad with Best Offer



1997 DODGE DAKOTA 5.2 V8 -
UK MOT AND REG'D - RUST...

£6,500.00 Collection in person
Classified Ad with Best Offer



1961 dodge D100

£6,700.00 Collection in person
Classified Ad



Chevrolet C20 pick up 1980

£6,750.00 0 bids
4d 3h
Collection in person



1950 FORD F1 FLATHEAD V8
239 cu ENGINE * VERY RARE...

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£6,995.00 Collection in person
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Coupe 2 Door

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Classified Ad



1976 cadillac Deville

£7,500.00 Collection in person
Classified Ad with Best Offer



Classic 1968 USA Pick Up Ford F
250 V8 6.0 4 X 4 Running Proje...
£8,750.00 Collection in person
Classified Ad



1951 Ford F6 Coe Truck Pickup
Hotrod Transporter V8 Flatbed...
£8,795.00 Collection in person
Classified Ad



1959 BUICK LE SABRE
LESABRE SEDAN SALOON -...
£8,950.00 Collection in person
Classified Ad



1965 Ford F250 big block 352ci v8
patina pick up truck. extemely...
£8,950.00 Collection in person
Classified Ad



1950 Ford F1 Shortbed Pickup
Truck Original Running driving...
£8,950.00 Collection in person
Classified Ad



1958 pontiac chieftain 2 door rust
free new import
£8,950.00 Collection in person
Classified Ad



chrysler newport 1962 Swaps
???? loads PATINA 100 spoke...
£8,950.00 Collection in person
Classified Ad with Best Offer



1971 FORD PINTO, HOT ROD, 2
LTR PINTO. 4 SPEED, CUSTO...
£8,995.00 Collection in person
Classified Ad



CHEVROLET CAMARO 3.8 V6
AUTO 1997 19,200 KLM / 11,90...
£8,995.00 Collection in person
Classified Ad



Mercury Capri V8 1980 Ford
muscle classic American musta...
£8,995.00 Collection in person
Classified Ad



chevrolet c10 pickup
£9,000.00 Collection in person
Classified Ad



CADILLAC ESCALADE 7
SEATER 4X4 2002
£8,995.00 Collection in person
Classified Ad



1947 Hudson Pickup truck Hotrod
V8 Ratrod Barn Find American -...
£9,495.00 Collection in person
Classified Ad



1979 El Camino LS1 V8 hotrod
ratrod
£9,500.00 Collection in person
Classified Ad with Best Offer



1976 FORD GRAND TOURINO
ELITE(In the Thunderbird...
£9,750.00 0 bids
or Best Offer 2d 21h
Collection in person



1965 Mercury Comet 404
£9,750.00 Collection in person
Classified Ad



1972 BUICK BOAT TAIL COUPE
7.5 LITRE V8 AUTO 73,000...
£9,850.00 Collection in person
Classified Ad with Best Offer



1973 corvette original red
convertable 350 v8 original...
£9,950.00 Collection in person
Classified Ad



1951 chevrolet panel van new
import uk regd with V5 only 150...
£9,950.00 Collection in person
Classified Ad



C3 Chevrolet Corvette 1980 V8
"WILL DELIVER" chevy vette...
£9,950.00 Collection in person
Classified Ad with Best Offer



1999 Chevrolet Camaro
Convertible 3.8 V6 4-Speed auto
£7,950.00 Collection in person
Classified Ad



DODGE RAM PICKUP 1500 2003
5.9L PETROL WITH LPG
£7,985.00 Collection in person
Classified Ad



FORD RANGER RARE '71
SPORT CUSTOM 390ci...
£7,995.00 Collection in person
Classified Ad



1970 CHEVROLET C20 CAMPER
SPECIAL LONG BED FRESH...
£7,995.00 Collection in person
Classified Ad with Best Offer



Lincoln Towncar Hearse 1995
15000 miles
£7,995.00 Collection in person
Classified Ad with Best Offer



Ford F150
£8,250.00 Collection in person
Classified Ad



1986 American stepvan
international metro mite great re...
£8,500.00 Collection in person
Classified Ad



Ford Courier 1972 Pickup -
minitruck hotrod (NOT Mazda...
£8,500.00 Collection in person
Classified Ad with Best Offer



CHEVROLET, GMC, CHEVY,
DUALY, V8 DIESEL, 4X4, K...
£8,500.00 Collection in person
Classified Ad



1970 Plymouth Fury Custom
Suburban Station Wagon 383 V...
£8,500.00 Collection in person
Classified Ad with Best Offer



1966 Chevrolet 3600 Longbed
Stepside, 3/4 ton
£8,750.00 Collection in person
Classified Ad with Best Offer



BUICK SKYLARK 2DR HARDTOP
SPORT COUPE 1966
£8,750.00 Collection in person
Classified Ad



Ford Galaxie Saloon 1964,
American v8 Lowrider poss ox
£7,500.00 Collection in person
Classified Ad



Ford Mustang GT 2005 V8 LHD
Sale Price £7650 includes 20%...
£7,650.00 Collection in person
Classified Ad with Best Offer



chevrolet camaro iroc z
£7,750.00 Collection in person
Classified Ad with Best Offer



1948 Dodge B1D Pilothouse
Pickup Truck Original Running...
£7,950.00 Collection in person
Classified Ad



BILLY LANE CHOPPERS INC
MOTORCYCLE DIRECT FROM...
£7,950.00 Collection in person
Classified Ad



1955 Dodge Western Bell Service
Truck Original Project
£7,950.00 Collection in person
Classified Ad



Dodge D200 DW Series Single
Cab Pick Up Truck
£7,950.00 Collection in person
Classified Ad with Best Offer



1964 Buick Wildcat
CONVERTIBLE AMERICAN...
£7,950.00 Collection in person
Classified Ad



CAMARO Z28 IROC 5.0 T.P.I.

£9,950.00 Collection in person
Classified Ad with Best Offer



2007 Cadillac Escalade ESV 6.2 litre, 6 speed auto, loaded, AWD...

£9,995.00 Collection in person
Classified Ad with Best Offer



USA Police Car and London Taxi

£10,000.00 Collection in person
Classified Ad



1969 Ford Mustang fastback project car

£9,995.00 Collection in person
Classified Ad



1959 Ford Fairlane 500 Galaxie Town Sedan

£9,995.00 Collection in person
Classified Ad with Best Offer



1965 Pontiac Catalina Ventura 389 cuin V8

£10,500.00 Collection in person
Classified Ad with Best Offer



Camaro Z28 only original once 1978

£10,750.00 Collection in person
Classified Ad with Best Offer



1965 Ford Mustang 6 cyl auto

£10,950.00 Collection in person
Classified Ad



Lincoln Continental mk1V, coupe, 1973.

£10,950.00 Collection in person
Classified Ad



1956 Cadillac Series 62 coupe ex Robbie Coltrane (Hagrid/Coltrane...)

£10,995.00 Collection in person
Classified Ad with Best Offer



1959 GMC 100 swb stepside pickup, UK registered, ready to...

£10,995.00 Collection in person
Classified Ad



GMC 1963 model 1001 Pick Up

£11,000.00 Collection in person
Classified Ad with Best Offer



1967 Chevy Impala fastback

£11,000.00 Collection in person
Classified Ad



Ford C.V. P71 Police Interceptor, 2008 The real deal, UK Reg Tax...

£10,995.00 Collection in person
Classified Ad with Best Offer



1967 Chevrolet Biscayne GMC 4.1l straight six

£11,000.00 Collection in person
Classified Ad with Best Offer



1969 Oldsmobile Cutlass

£11,950.00 Collection in person
Classified Ad



1954 CHEVY 3100 PANEL VAN American Hotrod Classic Vintage

£16,500.00 Collection in person
or Best Offer
39 watching



1972 Mustang convertible

£16,995.00 Collection in person
or Best Offer



Dodge Challenger 1973 5.2 MOPAR V8 AUTO

£17,100.00 34 bids
2d 15h
Collection in person



Cadillac Coupe de Ville 1966 metallic candy cherry red

£18,500.00 Collection in person
or Best Offer
12 watching



1967 Ford Fairlane 500 XL 390 Big block, ranchero pickup RHD
£11,950.00 Collection in person
 Classified Ad



1989 Alfa Romeo 75 1.8 Turbo America manual finished in...
£11,990.00 Collection in person
 Classified Ad



FORD F150 RANGER 1978 PICKUP TRUCK
£11,995.00 Collection in person
 Classified Ad with Best Offer



FORD THUNDERBIRD 2DR COUPE 1972/K
£11,995.00 Collection in person
 Classified Ad with Best Offer



1975 CHEVROLET NOVA LA COUNTY SHERIFF NEW...
£11,995.00 Collection in person
 Classified Ad with Best Offer



1975 Lincoln Continental Town Coupe. Bagged. New 24" rims &...
£11,995.00 Collection in person
 Classified Ad with Best Offer



Ford Galaxie 500 Coupe Big Block 390 6.4cc V8 Hot Rat Rod patin...
£12,000.00 Collection in person
 Classified Ad with Best Offer



Ford model t 1920 roadster
£12,000.00 Collection in person
 Classified Ad with Best Offer



1968 Cadillac Calais. Totally original low miles Survivor. Rece...
£12,000.00 Collection in person
 Classified Ad



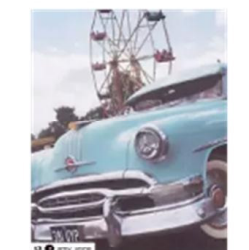
Chevy Blazer K5 1976
£12,500.00 Collection in person
 Classified Ad with Best Offer



1937 Lincoln Zephyr Barn Find 100% complete minus engine H...
£12,500.00 Collection in person
 Classified Ad with Best Offer



1965 Ford F250 4x4 Pick up No rot Original paint Amazing Arizo...
£12,500.00 Collection in person
 Classified Ad with Best Offer



54 Pontiac 2 door Chieftain straight 8 Hydramatic.
£12,500.00 Collection in person
 Classified Ad with Best Offer



1965 Chevrolet truck C10 fleet side v8 700r4
£12,500.00 Collection in person
 Classified Ad with Best Offer



1967 Ford Mustang Coupe. Rust Free Californian Car
£12,750.00 Collection in person
 Classified Ad



1965 BUICK RIVIERA, 7.0 LITRE, STUNNING AMERICAN CLASSIC
£12,990.00 Collection in person
 Classified Ad with Best Offer



2010 FORD MUSTANG PREMIUM 4.0 LITRE V6 5...
£12,995.00 Collection in person
 Classified Ad



1950 CHEVROLET STYLELINE DE LUXE SPORT COUPE...
£13,250.00 Collection in person
 Classified Ad



1966 Plymouth Belvedere
£13,500.00 Collection in person
 Classified Ad with Best Offer



Chevy 210 Bel Air 1956 V8 American Hot rod Rat rod
£13,500.00 Collection in person
 Classified Ad with Best Offer



1959 Chevrolet Apache Fleetside

£13,750.00 Collection in person
Classified Ad with Best Offer



1949 OLDSMOBILE ROCKET 98
SEDAN FACTORY ROCKET 30...

£13,850.00 Collection in person
Classified Ad with Best Offer



2011 AMERICAN FORD F150 XLT
3.5 ECOBOOST PICKUP TRUC...

£13,950.00 Collection in person
Classified Ad



Ford Ranchero GT pick up, ready
to show!!

£13,950.00 Collection in person
Classified Ad



FORD GALAXIE 500 289
AUTOMATIC 1964 COUPE

£14,250.00 Collection in person
Classified Ad with Best Offer



1964 Ford F100 Fleetside Long
Bed Pickup

£14,495.00 Collection in person
Classified Ad with Best Offer



CHEVROLET CHEVY CHEVELLE
MALIBU 2 DOOR V8 RETRO...

£14,500.00 Collection in person
Classified Ad with Best Offer



American School Bus. Iconic
Yellow Classic. Camper Caterin...

£14,750.00 Collection in person
Classified Ad



FORD F150 HARLEY DAVIDSON
4 DR. STEPSIDE TRUCK RAR...

£14,750.00 Collection in person
Classified Ad



LINCOLN CONVERTED TO
MERCEDES V12 S CLASS...

£14,995.00 Collection in person
Classified Ad



1998 CHEVROLET CORVETTE
C5 5.7 LITRE 6 SPEED MANU...

£14,995.00 Collection in person
Classified Ad



2005 FORD MUSTANG 4.6 LITRE
GT PREMIUM AUTO 34,000...

£14,995.00 Collection in person
Classified Ad



1932 ford roadster, hotrod, NEW
454 Chevy

£14,995.00 Collection in person
Classified Ad



CHEVROLET EL CAMINO 350
SMALL BLOCK HOTROD PICK...

£15,000.00 Collection in person
Classified Ad with Best Offer



2002 Supercharged Pontiac WS6
Trans Am Muscledar Hotrod...

£14,995.00 Collection in person
Classified Ad with Best Offer



Plymouth Custom Suburban +
Wagon + Longroof + Surf Wagon

£15,000.00 Collection in person
Classified Ad with Best Offer



Classic Chevy 3100 patina pick up
truck.

£15,350.00 30 bids
or Buy it now 2d 21h
Collection in person



Chevrolet GMC Light Pick up
Truck

£15,500.00 Collection in person
Classified Ad



Chevy pickup Hot Rod V8

£15,500.00 Collection in person
Classified Ad



2005 FORD F250 LARIAT KING
RANCH SUPERDUTY 6.0 LITR...

£15,995.00 Collection in person
Classified Ad



1960 Dodge Dart Phoenix 2 door
Hardtop Coupe. Very rare. Only...
£15,995.00 Collection in person
Classified Ad



1956 Chevrolet BIG BACK
WINDOW 3100 Pick up truck
£16,000.00 Collection in person
Classified Ad



CORVETTE STINGRAY 5.7 - V8
1976 CALIFORNIA CAR *...
£15,995.00 Collection in person
Classified Ad



1961 Ford Thunderbird classic
American Fully restored may pa...
£15,999.00 Collection in person
Classified Ad with Best Offer



INTERNATIONAL HARVESTER
R120 PICKUP 1953
£16,000.00 Collection in person
Classified Ad with Best Offer



1960 chevrolet impala hotrod
£16,500.00 Collection in person
Classified Ad with Best Offer



2007 GMC 3500 DENALI
DURAMAX DUALY AMERICA...
£16,950.00 Collection in person
Classified Ad



CHEVROLET CORVETTE
T/TOPS 1982 AUTO 88K MILE...
£16,950.00 Collection in person
Classified Ad



1989 FORD E350 CABRIOLET
CUSTOM BIKE HAULER *...
£16,995.00 Collection in person
Classified Ad



1968 FORD MUSTANG 302 V8
NEW 300 HP BLUEPRINT CRA...
£16,995.00 Collection in person
Classified Ad with Best Offer



1950 Ford Shoebox V8
£16,950.00 Collection in person
Classified Ad



2004 DODGE RAM 1500
RUMBLE BEE 5.7 LITRE HEMI...
£16,995.00 Collection in person
Classified Ad



1993 CHEROLET CORVETTE C4
40TH ANNIVERSARY EDITION...
£16,995.00 Collection in person
Classified Ad



1952 G M C pick up truck
£17,225.00 Collection in person
Classified Ad with Best Offer



1953 LINCOLN CAPRI 2-DOOR
AMERICAN CLASSIC
£17,295.00 Collection in person
Classified Ad



1970 Chevrolet impala 383ci
stroker Convertible
£17,850.00 Collection in person
Classified Ad with Best Offer



1970 Chevy Chevelle Hotrod
Custom Muscle Car
£17,950.00 Collection in person
Classified Ad with Best Offer



1932 FORD Pick Up HOTROD
PROJECT
£17,950.00 Collection in person
Classified Ad



FORD MUSTANG 1967
£18,500.00 Collection in person
or Best Offer



CHEVROLET SSR - 5.4 - 25K
MILES , BLACK , - 300BHP, -LS...
£18,000.00 Collection in person
Classified Ad



1980 Pontiac Firebird Esprit Yellow Bird.
£17,950.00 Collection in person
 Classified Ad with Best Offer



1966 Chrysler 300 coupe Iconic American muscle car with a 440...
£17,995.00 Collection in person
 Classified Ad with Best Offer



1983 Classic Chevy Chevrolet C-30 4.8 V8 Scottsdale Dually NE...
£17,995.00 Collection in person
 Classified Ad



Lincoln Continental MK V
£17,995.00 Collection in person
 Classified Ad



1965 Ford Mustang Coupe
 Superb Condition **Wedding...
£18,250.00 Collection in person
 Classified Ad with Best Offer



1965 Ford Galaxie 500 2 Door Hardtop
£18,800.00 Collection in person
 Classified Ad



1967 Buick Riviera 430ci V8 Auto. Stunning California original! UK...
£18,995.00 Collection in person
 Classified Ad



superb looking & driving 1974 Chevrolet Corvette Stingray C3...
£18,995.00 Collection in person
 Classified Ad



1965 Chevrolet C20 350 V8 Motor On air Ride / Bagged Truck
£19,500.00 Collection in person
 Classified Ad with Best Offer



1963 Cadillac coupe de ville Convertible, RHD
£19,500.00 Collection in person
 Classified Ad



1949 Buick Roadmaster 320ci Straight 8 Auto. California stunn...
£19,995.00 Collection in person
 Classified Ad



2009 DODGE CHALLENGER V6 GENUINE 690 MILES !!!!
£19,995.00 Collection in person
 Classified Ad



1968 Chevy II Classic Nova Musclicar Hotrod
£19,995.00 Collection in person
 Classified Ad with Best Offer



1935 chrysler airstream c6 hot rod automatic
£11,500.00 Collection in person
 or Best Offer



FORD TORINO 351 GT FASTBACK
£12,500.00 Collection in person
 51 watching



1948 Chevrolet stylemaster sport coupe
£12,500.00 Collection in person
 13 watching



Chevrolet 3200 truck 1955
£12,750.00 Collection in person
 18 watching



Chevy V8 pick up truck 1955
£12,995.00 Collection in person
 or Best Offer
 32 watching



Corvette C3 5.7i supercharged
£13,200.00 Collection in person
 24 watching

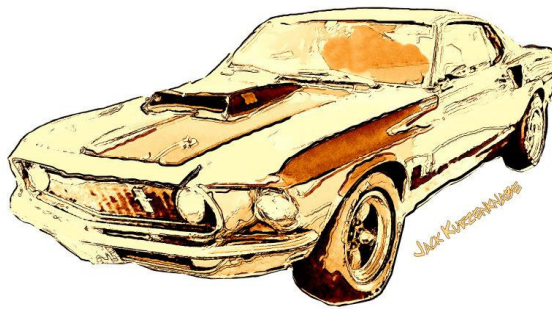


1930 CHEVROLET AE PHAETON 4D CONVERTIBLE 3.180 FULL...
£13,995.00 Collection in person
 or Best Offer
 27 watching

FINAL THOUGHTS



Thank you for taking the time to read this proposal. Hopefully, any questions you may have had about this exciting new Isle of Wight attraction have been answered, but if you would like any further information, please don't hesitate to email us at routeiow@usa.com. Needless to say, any donations will be very gratefully received, including American cars which are in need of a good home.



There are too many variables for us to say with any certainty when the museum will open, but when it does we look forward to welcoming you.



ROUTE IOW PROPOSAL

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Written and designed by C.J. Carter-Stephenson

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